



Mission Statement

Women For Decency will strive to protect children and families from the harmful effects of pornography by:

- Educating Utah communities about the harms and availability of pornography
- Encouraging family-friendly legislation
- Offering victim assistance resources for victims and individuals addicted to pornography

P.O. Box 900883 • Salt Lake City, UT 84090 • Hotline 801.564.1351

Women For Decency Newsletter

www.wfdutah.org

Fall 2003

Introducing the 2003 Family-Friendly Shopping Guide

The illicit titles, pictures and articles in many of today's magazines contribute to problems in our society including: first-time exposure to pornographic images, false messages to teens, objectification of women, and triggers for sexual addictions.

In 2002, *Women For Decency* began contacting all major Utah grocery/department stores requesting a magazine policy to protect customers from sexual verbiage and pictures at checkstands. With the amount of indecent material flooding the market, store managers face an overwhelming task in creating a magazine policy, reviewing magazine shipments and/or covering magazines. The **2003 Family-Friendly Shopping Guide**, included in this newsletter, highlights the positive efforts Utah grocery/department stores have made regarding offensive magazines. *Women For Decency* urges members to personally thank and patronize family-friendly businesses. State officers have found managers open and willing to listen to kind requests for change. Help businesses raise decency standards by acting on the suggestions described in the shopping guide.

The **2003 Family-Friendly Shopping Guide** reflects, as accurately as possible, the policies of the stores listed. Visit local stores for a more accurate determination of magazine policies. Family-friendly ratings are based on displays at the checkstand, regular rack, and the placement of the *Sports Illustrated Swimsuit Edition*.

Women For Decency recognizes many grocery stores are not acknowledged in this newsletter. To recognize a family-friendly business in your area, send a note to PO Box 900883 SLC, UT 84090. Be sure to include business name, manager name, business phone and address, and a brief description of how the business is exhibiting high community standards.

Receive the WFD Newsletter via Email

As you may know, *Women For Decency* is a non-profit organization. *Women For Decency* currently offers our quarterly newsletter in email format or mailed to your home. While we will continue to mail the newsletter, to keep our costs down, we ask that all who would be willing to have the newsletter sent to an email address instead of to their mailbox, please contact us at membership@wfdutah.org with your mailing address in the text, along with your email address for future communication.

Along with the quarterly newsletter, occasional action items are sent via email to help our members know what current issues we are facing and what each of us can do to help protect our families and communities from the effects of pornography. If you are not currently included on our email list, please sign up at the above address. *Women For Decency* does not sell or share any personal information. We would also like to encourage you to invite friends and neighbors to add their email addresses to our list as well. If we all work together, we can make a difference!

State Officers To Change In January

In January 2004, the following members will now serve as state officers for *Women For Decency*.

President — Mary Nielson

Vice-President of Education — Paula Fisher

Vice-President of Victim Assistance — Holly Passey

Vice President of Public Policy — TBA

Secretary — Kathy Merkley

As summer changes to fall, Utahns often observe geese migrating in a V formation. From time to time, the leader has to fall back to rest letting others take over the heavy lifting for the long flight ahead. As new leaders emerge, the geese formation continues in strength and determination. Janalyn Holt, Shelley DeVries, Kim Jensen and Rory Reid extend a warm welcome to the new leaders of *Women For Decency* and render special thanks to all citizens working to build a safer moral atmosphere in Utah communities.

Women For Decency 2003 Family-Friendly Shopping Guide

Store	Contact Information	Magazine Policy	Regular Rack Displays	Sports Illustrated Swimsuit Edition	Family-Friendly Rating	How Utah Citizens Can Help...
Albertson's	Richie Casteel 801-265-6000	Covers 7 most offensive checkstand magazines.	Doesn't carry Maxim, FHM or Stuff.	Displayed at regular rack.	B — Good	Thank managers for magazine policy and request covers be replaced if they are missing.
Dan's/Lin's/Dick's	Bryan Simonson 801-568-9622 John Harris 801-209-2646	Each magazine shipment is reviewed and magazines with offensive titles/pictures are covered. Magazines pulled upon request.	A few stores carry Maxim, FHM and Stuff at back bottom rack.	Behind service desk.	B — Good <i>(Excellent rating for stores who do not carry Maxim, Stuff, FHM)</i>	Patronize Dan's/Lin's/Dick's and personally thank managers. Request removal of any inappropriate magazines at regular rack.
Fred Meyer	Terry Erdman 503-797-5716 Customer Service 1-800-858-9202	Owned by Kroger. Fred Meyer covers Cosmopolitan and pulls magazines upon request.	Carries Maxim, FHM and Stuff at the back of a very tall rack. Racks have metal front which covers ½ magazine.	Displayed at regular rack.	C — Can Improve	Kindly voice concerns to store managers and customer service about checkstand and rack magazines.
Harmon's	Dama Barbour <i>Vice-President</i> 801-957-8462 Randy and Bob Harmon 801-963-4611	No policy yet—WFD currently discussing idea with management on family-friendly checkstands and racks. Magazine displays vary from store to store. Sandy store covers some magazines.	Varies by store. Some managers have pulled these magazines.	Displayed at regular rack.	C — Can Improve	Kindly voice concerns to managers and owners. Harmon's interested making stores family-friendly.
K-Mart	Customer Service 1-866-562-7848 Corporate Office 248-463-1000	Undetermined. WFD waiting for response from K-Mart's corporate office. Checkstands have more magazines that regularly cross the line of decency. K-Mart carries music CD's with parental advisory label for explicit content.	WFD found Maxim, Stuff, and FHM on the back middle rack at eye level of a 10-year-old.	Displayed at regular rack. S.I. calendar display in front of the store.	F — Not Family Firendly Yet	Kindly voice concerns to managers, customer service and corporate office regarding checkstand, regular rack, placement of S.I. calendars, and explicit CD's.
Macey's	Blaine Butterworth 801-561-5400	Covers all magazines at the checkstand.	Doesn't carry Maxim, FHM or Stuff.	Behind the service desk.	A — Excellent	Patronize Macey's and personally thank managers.
Ream's	Judy Peterson 801-485-8451	Covers all offensive magazines at the checkstand. <i>(Some stores are in the process of receiving magazines covers.)</i>	Doesn't carry Maxim, FHM or Stuff.	Does not carry Swimsuit edition.	A — Excellent	Patronize Reams and personally thank managers.
Rite Aid	Customer Service 1-800-748-3243 Robin Blain <i>Public Relations</i> 717-761-2633	Undetermined. WFD waiting for response from Rite Aid's corporate office. Checkstands not covered.	Varies by stores. Maxim, FHM and Stuff were not available at Sandy and Brickyard.	Displayed at regular rack.	C — Can Improve	Kindly voice concerns to store managers and customer service about checkstand and rack magazines.
Shopko	Jacque Herring Regional Manager 801-261-4173 Customer Service 1-800-791-7333	No policy yet—Shopko has not created a polic but is currently covering magazines at the Bountiful Shopko and patron response will help determine a statewide policy.	Carries Maxim, FHM and Stuff at child's eye level. <i>Exceptions: Bountiful covers and Sandy Shopko has moved these to top back rack.</i>	Displayed at regular rack.	D — Not Family Firendly Yet <i>(Exception: GOOD rating for Bountiful)</i>	Thank Bountiful manager Mike Dunlap (292-9200) Voice your concerns to local managers, Jacque Herring and customer service.
Smith's	Marsha Gilford <i>Public Relations</i> 801-973-1700 Dave Rustead 801-973-1700	Owned by Kroger. Smith's covers Cosmopolitan and pulls magazines upon request. Smith's is covering magazines at the checkstands of Draper, American Fork, Provo, Orem and Bountiful.	Doesn't carry Maxim, FHM or Stuff.	Displayed at regular rack.	C+ — Can Improve <i>(GOOD rating for stores with covers)</i>	Thank managers for the regular rack magazine policy. Request magazine covers in your store.
Target	Customer Service 1-800-440-0608	Store managers have authority to pull magazines based on local complaints. Checkstands have more magazines that regularly cross the line of decency. Some checkstands are magazine-free but they are not always open.	Carries Maxim, FHM and Stuff at the back of tall rack. Racks have metal front which covers ½ magazine.	Displayed at regular rack.	C- — Can Improve	Kindly voice concerns to store managers and customer service about checkstand and rack magazines.
Walgreen's	Regional Manager 801-288-4013 Corporate Office 847-914-2500	Undetermined. WFD waiting for response from Rite Aid's corporate office. Checkstands contain fewer offensive magazines.	Carries Maxim, FHM at back of top rack.	No information.	C — Can Improve	Kindly voice concerns to store managers and customer service about checkstand and rack magazines.
Wal-Mart	Jim Curtis <i>Regional Manager (Sandy and South)</i> 801-221-4813 Mel Stos <i>Regional Manager</i> 801-840-5064 Customer Service 1-800-925-6518	Managers make the determination for their store. Most managers pull magazines based on customer complaints. American Fork does not have Cosmo at the checkstand. Sandy manager, Kurt Gale reviews each magazine shipment and pulls all offensive magazines. Sandy checkstands are very family-friendly.	Doesn't carry Maxim, FHM of Stuff.	Displayed at regular rack. Sandy store did not carry in 2003.	C — Can Improve <i>(EXCELLENT rating for stores with covers)</i>	Kindly voice concerns to store managers and customer service about checkstand magazines. Patronize Sandy Walmart and personally thank manager Kurt Gale.

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Women For Decency
P.O. Box 900883
Sandy, UT 84090

3rd Annual Conference on Protecting Children & Families from Pornography

Women For Decency, the Utah Coalition Against Pornography, the Utah Attorney General's Office, MSTAR and The Salt Lake Counseling Center are sponsoring a one day conference. Presenters will address Internet safety for children and families, raising kids to be resistant to pornography, treatment for pornography addictions, helps for spouses living with addicts, recommitting ourselves to spirituality and strategies for empowering citizens to raise decency standards in our communities.

Date: Saturday, November 1, 2003

Place: Salt Palace Convention Center
(100 S. West Temple Salt Lake City, UT)

Time: 8:00 a.m.—5:00 p.m.

Cost: \$26.00 due by October 24, 2003 or
\$32.00 after October 24, 2003

Lunch not guaranteed for registrations after October 24 deadline so register as soon as possible.



Register online at www.utahcoalition.org



Register by phone at 801-688-7717



Send registration by mail to: UCAP 4002 North Bounty Cove
Lehi, UT 84043

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