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## Vision

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To build community freedom and great societies through decency.

P.O. Box 900883 • Salt Lake City, UT 84090 • Hotline 801.564.1351

Communities for Decency Newsletter

[www.communitiesfordecency.org](http://www.communitiesfordecency.org)

Fall 2004

# Consumers Decide the Standards

*A personal experience by Rachelle Glines*

Last week while shopping at my neighborhood Shopko store in Sandy, Utah, I noticed that the magazines in the checkout stands were not covered. When I finished shopping, I went to the Customer Service counter and picked up a “tell us how we are doing” postage paid postcard. I brought it home and filled it out. I wrote that I liked their store and had spent \$84.00 that day; and that I would like to continue shopping there but I have small children and would not be shopping there any longer if their magazines were not covered. I also wrote that I had heard their magazines were going to be covered some time ago. I requested that they please call me and included my name and phone number.

About a week later I received a phone call from the store manager. He was very kind and thanked me for letting him know of my concerns. Since receiving my postcard he had done some research and found that indeed covers had been ordered for the magazines sometime ago, but were forgotten and left in a box in their back room. He appreciated me reminding him and told me that as we were speaking; their magazine rep was covering the magazines. He said that he hoped I would still shop there and that if in

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## Mission Statement

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*We build community freedom through decency for Children by:*

- Teaching the value of decency
- Creating an environment in which they can thrive

*We build community freedom through decency for Families by:*

- Empowering parents with knowledge and tools
- Providing resources for victims

*We build community freedom through decency for Communities by:*

- Promoting standards of decency
- Encouraging family friendly legislation

*We build community freedom through decency for Society by:*

- Uniting communities into one great nation

the future I found a magazine at Shopko that is questionable and should be covered to please let them know. He said that their magazine rep was going see what other Shopko stores “needed” to be covered like the Sandy store did.

We know, of course, that it is the customers that decide the “needs” of the store. I thanked him and assured him that I would return to his store and enjoy shopping with covered magazines.

Wherever we may be, we just need to say something! Polite persistence in speaking to the person who has the power to make decisions brings positive results and great community relationships.

Find a way to speak up that feels comfortable for you. A customer comment card, a hand written letter, a quick note on the back of your receipt left with the manager, a phone call, or talking directly with the person in charge are all great ways to speak up and make a difference. Next time you are at the store, look around. If you see things that are not appropriate, speak up. YOU decide the “needs” of your neighborhood stores. Remember... small efforts can make a big difference!

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## OUR WEBSITE IS LIVE!

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Communities for Decency is thrilled to announce the launch of our new website! The address is [www.communitiesfordecency.org](http://www.communitiesfordecency.org). Please go to our site and become an official member (even if you're a previous member) by clicking on the JOIN link. The

informational and artistic pages are a valuable tool that will educate individuals about issues; provide ways they can strengthen their communities; unite our members into one effective voice; and motivate others to join our strong organization.

# Do You Know Your District Leader?

We need you to contact your district leader so you will be included in our updated membership record. CFD is organized into districts according to the 29 Utah Senatorial Districts in the state of Utah. Most Senate districts have a Communities for Decency District Leader assigned to them. To find out which district you belong to, look at the number on “State Senate” line on your Utah state voter’s registration card; or call your county clerk.

To further assist you, we have provided a list of the Utah Senatorial Districts with the corresponding CFD district leaders and their contact information. Please contact your district leader either by email or phone call to let them know that you are a member of CFD residing in their district. **You will need to give them your name, address, zip, phone, and email address.**

Dist. #	District Leader	Contact Number	Email
3	Zona Smith	801-268-0419	smithkeith@comcast.net
4	Mary Brough	801-424-9003	ssmmiillee2002@hotmail.com
9	Sandra Davidson	801-572-3291	tdisandy@aol.com
13	Heidi Young <i>co-leader</i>	801-465-3827	wasatch.hyoung@state.ut.us
	Debbie Puckett <i>co-leader</i>	801-735-3392	dmpuckett3@msn.com
14	Kim Spanos	801-225-9185	kim_spanos@hotmail.com
15	Nancy Goe	801-375-0998	ngoe@msn.com
16	Miki Grant	801-377-4756	mjoygrant@aol.com
22	Paula Fisher	801-447-8555	copafisher@aol.com
23	Holly Bradshaw	801-292-0506	hbradshaw@mstar2.net
2	Jennifer Jenkins	435-833-9702	madaje@firston.com
25	Kate Powell	435-752-4803	sherbycook@yahoo.com
26	Eileen Haslam <i>co-leader</i>	435-789-1403	
	Sheryl Collett <i>co-leader</i>	435-789-8482	
27	Leslie Nielson	435-678-2017	lnielson678@msn.com
28	Debra Lopez <i>co-leader</i>	435-846-3231	itmlopez@sisna.com
	Cindy Hailstone <i>co-leader</i>	435-586-0116	chailstone@gwc.edu
29	Kami Farr <i>co-leader</i>	435-313-3042	kfarr@swcbh.com
	Teresa Willie <i>co-leader</i>	435-628-6029	twillie@swcbh.com
Idaho	Eileen Wedel	208-747-3131	wedelbee@mstar2.net

## District Leaders Needed

If you do not currently have a District Leader, please consider volunteering for the position. District Leaders' responsibilities are to: keep membership records updated; hold regular district meetings to work on state and district projects; attend bi-annual training meetings, and submit reports to the state board. Access to email is highly recommended.

If you or someone you know would be willing to fill this much needed role, please email Lisa Pettys at [familypolicy@communitiesfordecency.org](mailto:familypolicy@communitiesfordecency.org) and include your name, district and phone number. The following senate districts are in need of a district leader:

District 1	SLC West of I-15, N. of 3500 S.
District 2	SLC, South Salt Lake
District 5	West Valley and Taylorsville area
District 6	Taylorsville, West Jordan
District 7	NE most part of Salt Lake County
District 8	SE most part of Salt Lake County
District 10	Herriman
District 11	Riverton, Bluffdale, Alpine, Highland, Lehi
District 12	West Valley
District 17	Box Elder County
District 18	Ogden
District 19	Summit and Morgan County
District 20	Roy, West Haven, Farr West
District 21	Syracuse, Clearfield

## Action Item: Alpine Plastic Surgery Billboard

*Note: This is an ongoing action item. Please respond even though you may have already participated in the past.*

This action item targets a billboard in Salt Lake City advertising for Dr. Randall Barnett of Alpine Plastic Surgery. The billboard features a woman's breasts with a pink bra on. This image covers the entire billboard. The tag line at the bottom of the billboard states: "Two good reasons for Alpine Plastic Surgery".

Communities for Decency believes that this ad contradicts community standards and potentially violates Utah state indecent public display law. It offends advertising codes of ethics by the inappropriate emphasis of female breast. In addition, it is also degrading to women.

RTM Media Outdoor displays the ad on their billboard at 3030 South State Street. In a phone conversation, an RTM representative stated that *they aren't receiving enough negative feedback from the community to warrant the removal of the ad.*

The contact information is:

RTM Media Outdoor  
PO Box 2455, Salt Lake City, UT 84110  
(801) 355-0470  
Attn: Katie

Dr. Randall Barnett of Alpine Plastic Surgery is the doctor responsible for placing the ad. His patient coordinator's name is Heather. The contact information is:

Dr. Randall Barnett, Alpine Plastic Surgery  
4403 Harrison Blvd, Ste 3680  
Ogden, Ut 84403  
1-877-7surgeon or 801-387-3900

Dr Barnett is also affiliated with McKay-Dee Hospital in Ogden, which is an IHC organization. The contact information is:

McKay-Dee Hospital  
4401 Harrison Blvd. Ogden, UT 84403  
1-801-627-2800  
387-3700 administration  
387-7700 HR  
[ihcpr@ihc.com](mailto:ihcpr@ihc.com)  
Attention: HR director AND the medical director

Communities for Decency believes your contact to each of these organizations expressing your offense towards this ad can result in the removal of the billboard. We appreciate your willingness to be involved in preserving our community standards.

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Communities for Decency would like to thank UCAP ([www.utahcoalition.org](http://www.utahcoalition.org)) for sponsoring this edition of the Communities for Decency newsletter.

**Communities for Decency**  
P.O. Box 900883  
Sandy, UT 84090

PERMIT NO. 20  
SOUTH JORDAN, UT 84095  
U.S. POSTAGE PAID  
PRESORTED STD

## Exciting Changes in Communities for Decency

We've experienced some exciting new changes in the Communities for Decency organization. Over the past few months, the executive and state boards have had the opportunity of working with a business strategy written for our organization by Bryan Youd. He has created a very specific plan that will give clarity to our vision and mission; and guarantee the success of our organizational structure and projects. Therefore, Communities for Decency has new vision and mission statements as shown on the front cover of this newsletter.

As a result of this new strategy the Executive Officers have made some leadership changes on both the executive and the state levels. On the executive level, Dr. Victor Cline will be the Executive Chairman; Shelley DeVries will be the Vice Chair; with Kristen Flandro acting as Executive Secretary.

On the state level, we are pleased to welcome Kathryn Barker as the new interim president of the State Board. Kathryn comes to our organization with over 10 years of board experience from the Utah Hospital Volunteer Association. As former president of that organization her duties included board organization, volunteer training, presentations, and the organization of seminars. She has strong public relations and leadership skills and enjoys working with people. She is married and the mother of three grown children. She is also the grandmother of 17 grandchildren.

### State Board

President	Kathryn Barker
Secretary/Treasurer	Stephanie Snuffer
Project Manager	Whitney Reich
Education Director	Jana Miller
Media Coordinator	Rachelle Glines
IT Coordinator	Patty Schmuhl
Membership Director	Jen Stewart
Fund Raising Director	Lila Emery
District Leader Supervisor	Lisa Pettys

### Executive Officers

Dr. Victor B. Cline, Ph.D. Executive Chair  
Shelley DeVries, Vice Chair  
Kristen Flandro, Executive Secretary  
Janalyn Holt  
Steven D. Kohlert  
Glen Willardson  
Frank Mylar, JD  
Bret Reich, JD  
Rory Reid, MSW

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